



SEPTEMBER 19, 2024: CHARLOTTE, NC

KEYNOTE SPEAKER: DANTE ANDERSON (MAYOR PRO TEM AND DISTRICT 1 REP FOR CITY COUNCIL)

2024

AfroCareCLT Sponsorship Proposal

2nd Annual Cultural Gala, Fashion Show & Fundraiser

OUR WHY

In some parts of Ghana, many students struggle to access education due to a lack of resources and infrastructure. They face daily obstacles such as unclean water, long walks to school, inadequate/overcrowded facilities, and minimal resources. Additionally, many students cannot attend school due to a lack of uniforms and book fees.

With your support, we can give these children the chance to succeed and achieve their dreams. Every dollar donated brings us closer to our goal of finishing the 2-story JHS (Middle school) Building in Akyremade, Ghana (right outside of Kumasi). Together, we can make a difference in the lives of these children and their communities. Join us in our mission to provide education and opportunities for a brighter future. Help us finish the 2nd level by sponsoring this meaningful event. **Our goal this year is to raise \$30,000 to FINISH THE SCHOOL (specifically the 2nd level and furnish the entire middle school.) We have already raised and given over \$70,000 to date.**



AfroCareCLT.org

ABOUT THE EVENT



AfroCareCLT

YOU'RE INVITED
AN EVENING OF ELEGANCE & EDUCATION
**2ND ANNUAL CULTURAL GALA,
FASHION SHOW & FUNDRAISER**

SEPTEMBER 19TH
5:30 - 9P

COCKTAIL HOUR
5:30P

WEST AFRICAN THEMED FASHION SHOW
6:30P

FINE DINING EXPERIENCE
7P



IMPACT OF THE 2023 EVENT



AfroCareCLT



WHY WE BEGAN

Overcrowding and Classrooms Outside inspired the project



JANUARY 2023

The Construction of the Middle School Building Began



SPRING 2023

Charlotte Country Day Students Visit the School



FALL 2023

Building construction continued post 2023 Gala



SPRING 2024

Students able to use first level of the building



SUMMER 2024

On a recent visit we commissioned the first level



2024 EVENT DETAILS



CULTURAL GALA, FASHION SHOW & FUNDRAISER



FINE DINING GHANAIAN FOOD

Award-winning Chef Awo of Eh'vivi preparing an exquisite Ghanaian food experience



NEW: FASHION SHOW

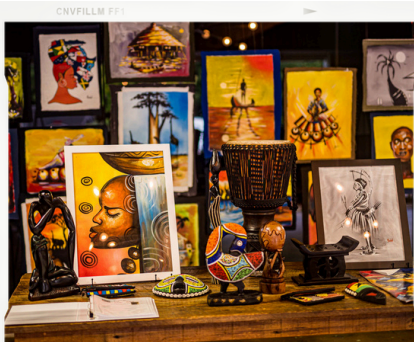
West-African Themed Fashion Show Powered by Springclean



2024 KEYNOTE SPEAKER

Dante Anderson - Charlotte's District 1 Rep and Mayor Pro Tem

2023 EVENT PICTURE RECAP



SPONSORSHIP PACKAGES

WITH YOUR SUPPORT, WE CAN GIVE THESE CHILDREN THE CHANCE TO SUCCEED AND ACHIEVE THEIR DREAMS. EVERY DOLLAR DONATED BRINGS US ONE STEP CLOSER TO OUR GOAL. TOGETHER, WE CAN MAKE A DIFFERENCE IN THE LIVES OF THESE CHILDREN AND THEIR COMMUNITIES. JOIN US IN OUR MISSION TO PROVIDE EDUCATION AND OPPORTUNITIES FOR A BRIGHTER FUTURE.

NON-PROFIT/EDUCATION TABLE: \$1500 - 7 REMAINING

- FULL TABLE (8) AT THE GALA WITH RSVP TENT CARD
- ACKNOWLEDGEMENT AT THE EVENT (OPENING REMARKS)
- FEATURED IN SOCIALS LEADING UP TO THE EVENT (DEDICATED POST TO SPONSORS ETC.)
- 1/4 PAGE AD IN DIGITAL BOOKLET FOR EVENT
- LOGO FEATURED ON AFROCARE CLT WEBSITE (*UP TO 6 MONTHS AFTER EVENT)

BRONZE LEVEL: \$2,500 - 4 REMAINING

- FULL TABLE (8) AT THE GALA WITH RSVP TENT CARD
- ACKNOWLEDGEMENT AT THE EVENT (OPENING REMARKS)
- FEATURED IN SOCIALS LEADING UP TO THE EVENT (DEDICATED POST TO SPONSORS ETC.)
- 1/2 PAGE AD IN DIGITAL BOOKLET FOR EVENT
- LOGO FEATURED ON AFROCARE CLT WEBSITE (*UP TO 6 MONTHS AFTER EVENT)

SILVER LEVEL: \$5,000 - 2 REMAINING

- TWO FULL TABLES (16 TICKETS) AT THE GALA WITH RSVP TENT CARD
- ACKNOWLEDGEMENT AT THE EVENT (OPENING REMARKS WITH AN OPTION OF A STORY INTRODUCTION)
- SPONSOR FEATURED FOR THE GALA IN ALL MEDIA LEADING UP TO THE EVENT (DEDICATED POST TO SPONSORS ETC.)
- FULL PAGE AD (INSIDE BACK COVER) IN DIGITAL BOOKLET FOR EVENT
- LOGO FEATURED ON AFROCARE CLT WEBSITE (*UP TO 6 MONTHS AFTER EVENT)

ASANTE GOLD LEVEL: \$10,000 - SOLD OUT

- TWO FULL TABLES (16 TICKETS) AT THE GALA WITH RSVP TENT CARD
- ACKNOWLEDGMENT AT THE EVENT (IN PRESENTATION)
- NAME LISTED ON EVENT INVITATIONS
- MAJOR SPONSOR FEATURED FOR THE GALA IN ALL MEDIA, MARKETING AND PROMOTIONAL PIECES LEADING UP TO THE EVENT (DEDICATED POST TO SPONSORS ETC.)
- FULL PAGE AD (INSIDE FRONT COVER) IN DIGITAL BOOKLET FOR EVENT
- LOGO FEATURED ON AFROCARE CLT WEBSITE (*UP TO 6 MONTHS AFTER EVENT)
- OPPORTUNITY TO HAVE SPONSOR SPEAK AT EVENT ON WHY YOU ARE SUPPORTING AFROCARE CLT
- EH'VIVI CHEF'S TABLE EXPERIENCE FOR UP TO 8 PEOPLE POST GALA POST EVENT

Ready to Sponsor:



or call 704-750-5574



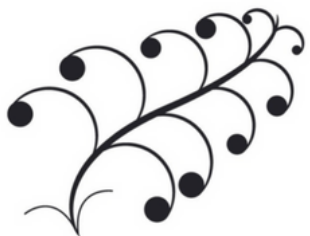
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THANK YOU TO THE 2023 GALA SPONSORS

GOLD SPONSOR:



EVENT SPONSORS



*African Conversations
& Connections Tour*



CHARLOTTE
COUNTRY DAY
SCHOOL



Christ Central Friends





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The AfroCareCLT Collective



Charlotte
Sister Cities



you clean out your closets, we make beautiful things



IN-KIND SPONSORS

FEARLESS
INSIDE®



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THANK YOU

CONTACT US

704-750-5574

www.AfroCareCLT.org

engage@afrocareclt.org

501c3 Sponsored by Work Meaningful Foundation



[Tickets and Event Info](#)